

**Spring 2010 OASFAA Conference**  
**Moore Norman Technology Center, South Penn Campus**  
**April 14<sup>th</sup>, 15<sup>th</sup> and 16<sup>th</sup>, 2010**  
*“It’s A Circus!”*



**Wednesday, April 14<sup>th</sup>**

11:00 – 1:00

**Registration desk open**  
**Exhibitor room open – Conference A/B**

1:00 – 2:30

**Welcome to the Circus! – Conference C/D/E**  
*Nancy Moats, OASFAA President*



**Federal Update: “News from the Big Top on the Potomac” - Conference C/D/E**

In the featured “Center Ring” of the Big Top on the Potomac are the high-flying performers. Watch NegRegs turn into NPRMs right before your eyes! See private education loans attempt to swim through tanks of ED and Federal Reserve Board man-eating regulations! Be dazzled as ED loan servicers perform “best in business” servicing magic while at the same time taming loan default beasts. And behold the 100% DL apparition appearing and disappearing as fast as FFEL and congressional leaders can grab microphones. The action will dazzle!

In the “Suspense Ring” where the action is almost in your lap, watch to see if performers can catch the US Citizenship and Immigration Services wagon which is constantly on the move. Gaze on the magician who will attempt to pull ED’s ECASLA loan purchase authority (and FFEL lenders) back from the dead. And making their final appearance under the Big Top, ACG and SMART will sing their swan songs. Even more is coming your way!

Finally, in the “Partnership Ring,” our ring of comfort, find hope and inspiration in the many ED tools and services performing at your beck and call. You will leave empowered and will sing like larks when you return to your jobs!

**Presenter:** *Michael Novak, Training Officer, Federal Student Aid, U.S. Department of Education*

**Moderator:** *Nancy Moats, Director of Financial Aid, University of Science and Arts of Oklahoma*

2:30 – 2:45

**South of the Border Break – Conference A/B**  
Five layer bean dip, queso, salsa, chips, water, soda and coffee

2:30 – 3:00

**Registration desk open**

2:30 – 4:00

**Exhibitor room open – Conference A/B**

2:45 – 3:45



**Balancing on the High Wire of Student Services – OGSLP Update- P110/P109**

This session will include important information about the impact of student loan legislation. Come learn all the ways OGSLP student services and advocacy can be a safety net for your campus.

**Presenters:** *Rick Edington, Interim Executive Director, OGSLP and Mary Heid, Director for Policy, Compliance, and Training, OGSLP*

**Moderator:** *Carol Peterson, Associate Director of Financial Services and Veterans Services, Langston University, Tulsa*



**5 Resources for the New Financial Aid Staff to Tame the Tiger of Financial Aid Knowledge – P112**

As a financial aid administrator (FAA), you have excellent opportunities to become an expert manager of information and communications.

Because there is much information to learn and because it changes frequently, you need to be able to use all the resources that are available from the U.S. Department of Education (ED) and other significant partners in the student financial aid field.

In this session, you will learn what the student aid reference sources are, plus where and when to get them. This session discusses the contents of major reference sources and shows you how to use them in managing federal student aid programs at your school.

**Presenter:** *David Barron, Director of Financial Aid and Scholarships, Rogers State University*

**Moderator:** *Katrina Bishop, Financial Aid Counselor/Scholarships, Rogers State University*



**Serving Your Students in the New Economy – P111**

Join other financial aid professionals to discuss the use of professional judgment to help students or parents who are dealing with layoffs, foreclosures, or other struggles with the current economy.

**Panel Presentation:** *Myrna Cross, Director of Student Aid, Western Oklahoma State College; Alicia Smith, Financial Aid Officer, Metro Technology Center ; Jonna Raney, Director of Student Financial Services, Oklahoma Baptist University;*

**Moderator:** *Carmen Eicken, Assistant Director of Financial Aid, Northwestern Oklahoma State University*

3:45 – 4:00

**Break**

4:00 – 5:00



**Juggling 101: How to Successfully Transition to the Direct Loan Program without Dropping a Ball – P110/P109**

This session will guide you through what steps the Department of Education has taken on your behalf and what actions you still must take to successfully transition to the Direct Loan program. You will understand the differences and the similarities between the two programs through every step of the financial aid process from origination (certification) through servicing.

**Presenter:** *Barbara Davis, Program Management Services, Federal Student Aid, U.S. Department of Education*

**Moderator:** *Lee Kanakis, Director of Student Financial Services, Oklahoma Wesleyan University*



**Leading Your Team through Challenging Times – P112**

Ever feel like change is happening too quickly in your Financial Aid Office? Are you facing budget cuts and reduced FTEs? Struggling with industry issues or switching to a new FAMS? To learn ways of leading your team through challenging times like these, TG provides a fun, interactive exercise. This program provides participants with an opportunity to guide their teams through a challenging scenario, working both individually and in small groups. This exercise is designed to show how, when functioning as a team, the group can outperform the individual. Do you and your team have what it takes to prioritize competing tasks and successfully weather these volatile times? Come find out!

**Presenter:** *Tom Rebstock, Assistant Manager of Corporate Learning and Development, Texas Guarantee*

**Moderator:** *Marilyn Schwarz, Director of Financial Aid, East Central University*



**Federal Loan Servicing – P111**

Interested in getting the latest in Federal Loan Servicing? This session provides an update on Federal Loan Servicing past, present and future. Learn more about the servicing of federally owned PUT loans. We will also review the latest from Washington on pending student loan reform legislation.

**Presenter:** *Jim Harris, National Director of Partner Relations, Nelnet*

**Moderator:** *Mendy Schmerer, Financial Aid Coordinator, University of Oklahoma Health Sciences Center*

**Thursday, April 15<sup>th</sup>**

8:30 – 11:45

**Registration desk open**

8:30 – 9:30

**Early Riser Breakfast Buffet – Conference C/D/E**

Scrambled eggs, bacon, sausage links, biscuits and gravy accompanied by breakfast pastries, butter and preserves

9:30 – 10:30



**Two Pell Grants in an Award Year: "Get the Most from the Pell Two-Ring Circus" – Conference C/D/E**

If you enjoyed the Pell Circus as a one-ring show, the Pell two-ring show will be a mind-blowing journey! Remember, every journey is taken one step at a time. Enter the big top, grab some cotton candy and sit back to watch the steps for “Getting the Most from the Pell Two-Ring Circus.”

**Presenter:** *Michael Novak, Training Officer, Federal Student Aid, U.S. Department of Education*

**Moderator:** *Janie Prior, Financial Aid Coordinator, Eastern Oklahoma County Technology Center*

10:30 – 10:45

**Coffee and Soda Break – Conference A/B**

10:30 – Noon

**Exhibitor room open – Conference A/B**

10:45 – 11:45



**Cirque du Direct Loans: A Behind the Scenes Look at the Direct Loan Process – P110/P109**

In this session you will be amazed and enlightened by the elegant simplicity of each of the four processes in Direct Loans- origination, disbursement, reconciliation and servicing. We will explore different means to keep you strong and flexible as you enter this new but not so strange world of Direct Loans.

**Presenter:** *Barbara Davis, Program Management Services, Federal Student Aid, U.S. Department of Education*

**Moderator:** *Mary Lou Bledsoe, Director, Student Financial Services, OSU Institute of Technology*

10:45 – 11:45 con't



**Career Tech – Common Origination and Disbursement (COD) of Pell Grant – P111**

Have you ever wondered how to use the Common & Origination Disbursement (COD) website to help you administer your institution's Federal Pell Grant program? In this session, two financial aid administrators from the CareerTech sector will discuss the features of the COD website, including how to use the reporting tools and how to find information that will help you resolve many of the issues you encounter with the Pell program. The discussion will focus on clock hour schools.

**Presenters:** *Lynell Armstrong, Financial Aid Coordinator, Gordon Cooper Technology Center and Andrew Hammontree, Director of Financial Aid and Scholarships, Francis Tuttle Technology Center*

**Moderator:** *Irala Magee, Director of Scholarship and Grant Administration, Oklahoma State Regents for Higher Education*



**SAP Doesn't Just Come From Trees – P112**

In this highly interactive session, participants will gain a clear understanding of Satisfactory Academic Progress (SAP), how to insure that they are in compliance, and a review of best practices in schools throughout the country. Participants will also leave with detailed materials to take back to the office for future use.

**Presenter:** *Gretchen Bonfardine, Professional Services Consultant, American Student Assistance*

**Moderator:** *Joshua Busby, Coordinator of Counseling, Langston University*

Noon – 1:45

**Lunch Buffet – Conference C/D/E**

Marinated chicken breast, baked ham, baby carrots, green bean casserole, wild rice and parsley potatoes and dessert

**Citizens Caring for Children**

**Committee, exhibitor and special recognitions**

**SWASFAA Update – Lee Carrillo, President**

1:45 – 2:00

**Break**

1:45 – 3:15

**Exhibitor room open – Conference A/B**

2:00 – 3:00



**Consumer Information: “Crank Out the Handbills for Your Circus” – P110/P109**

In days of old a circus announced itself to potential customers with handbills tacked to telephone poles and taped in store windows. Per HEOA, the old, handbill method of communication won't “cut the mustard” for reaching the customers of your modern circus. Remember, we are not talking FAO circus. We are talking institutional circus. Consumer information requirements now require that, like the fortune teller in the circus sideshow of old, your institutional circus must “reveal all.” And, boy, that means all! Come, let's turn the cards and gaze at our fate.

**Presenter:** *Michael Novak, Training Officer, Federal Student Aid, U.S. Department of Education*

**Moderator:** *Kelly Hicks, Assistant Director of Financial Aid, Rogers State University*



**Community Outreach: “Financial Aid in the Center Ring” – P111**

We know running a financial aid office is a juggling act, but community outreach doesn't have to feel like a three-ring circus! Join OGSLP staff to discuss practical steps and tools you can use to make the most of your financial aid and college planning workshops for students and parents. We'll share ideas and materials to help you bring the big show to local high schools and engage students and parents under your campus big top.

**Presenters:** *Angela Caddell, Director for Communications, Financial Education and Outreach, OGSLP and Melissa Ryburn, Outreach Coordinator for Oklahoma Money Matters, OGSLP*

**Moderator:** *Lori Frazee, Financial Aid Representative, University of Oklahoma Health Sciences Center*



**Veterans Affairs: Chapter 33; the New Post-9/11 GI Bill – P112**

Step right up to hear a summary on the Post-9/11 GI bill along with an explanation of the payments that go directly to the school and how the school can return these payments to the VA if necessary.

**Presenter:** *Judy Hernandez, Educational Liaison Representative, Department of Veterans Affairs, Muskogee*

**Moderator:** *Kris Rider, Financial Aid Specialist, Northeastern State University, Broken Arrow*

3:00 – 3:15

**Chocolate Break – Conference A/B**

Chocolate covered peanuts, chocolate chip cookies, mini candy bars, water, soda and coffee

3:15 – 4:15



**Sector meeting – 4 year schools – Conference C/D/E**  
**Moderator:**



**Sector meeting - 2 year schools – P110/P109**  
**Moderator:** *Carol Stanfield, Financial Aid and Scholarship Advisor, Tulsa Community College*



**Sector meeting – Career Technology Centers – P112**  
**Moderator:** *Pam Cole, Financial Aid Specialist, Oklahoma Department of Career Techs*



**Sector meeting – Proprietary Schools – P111**

6:00 – 9:00



**Evening Entertainment and Dinner – HeyDay Entertainment Center, 1-35 and Indian Hills Road, Exit 114 (located between Moore and Norman)**  
Come join your OASF AA colleagues for a fun filled evening that includes DoubleDave’s Pizzaworks buffet, miniature golf, laser tag and 16 arcade tokens. We have the whole center to ourselves so come enjoy unlimited fun! **Immediate** family members are welcome to attend.

**Friday, April 16<sup>th</sup>**

8:30 – 9:30

**Home style Breakfast- Conference C/D/E**

Buttermilk pancakes or French toast sticks served with warm syrup and whipped butter, bacon, sausage links, scrambled eggs and breakfast potatoes

9:30 – 10:00



**OASFAA Business Meeting – Conference C/D/E**

10:00 – 11:00



**Oklahoma Regents Update – Conference C/D/E**

Direct your attention to Oklahoma's Center Ring! For your entertainment delight, legislative changes and current modifications to the state scholarship and grant programs will appear. Recommendations will descend from the Noel-Levitz report and amazing details from the OCR report will fly through the air with the greatest of ease.

**Presenters:** *Bryce Fair, Associate Vice Chancellor for Scholarships and Grants, OSRHE; Irala Magee, Director of Scholarship and Grant Administration, OSRHE; Carol Alexander, Oklahoma's Promise Scholarship Coordinator, OSRHE; and LaTreece Langston, Scholarship Programs Coordinator, OSRHE*

**Moderator:** *David Barron, Director of Financial Aid, Rogers State University*

11:00

Conference Adjourns